WORK HARD!
ROCK HARD!

EISENWARENMESSE – INTERNATIONAL HARDWARE FAIR
COLOGNE, 1 – 4 MARCH 2020
EISENWARENMESSE - INTERNATIONAL HARDWARE FAIR is the industry’s undisputed No. 1: No other industry event in the world is as international, no other event hosts as many qualified buyers and decision-makers, and nowhere else are so many important innovations presented and key trends discussed by the industry.

And the significance of the event is growing: The more than 11 percent increase in the number of visitors in the year 2018 is a clear statement! At the same time, almost 80 percent of the exhibitors confirmed in 2018 that they would return to Cologne in 2020 - furthermore Hall 11 is being opened for EISENWARENMESSE - INTERNATIONAL HARDWARE FAIR for the first time in 2020, increasing the exhibition space by 15%!

On top of that we have the extremely exciting event programme - the place-to-be for the hardware industry is once again next year also going to be the most important date of the year. Impress the entire global hardware world with your innovations - and rock the industry!
EVEN MORE ON SHOW!

The best innovations are exhibited at EISENWARENMESSE - INTERNATIONAL HARDWARE FAIR every two years: Don’t miss out on the opportunity to present yourself to the international industry. The breadth and depth of the offer is unparalleled worldwide, thousands of visitors from all over the world travel to Cologne for this unique overview - be there too!

INDUSTRIAL SUPPLY
Compressed air tools | High-pressure cleaners | Welding and soldering equipment | Workshop equipment | Shop and warehouse fittings | Ladders and scaffolding | Health and safety

HOME IMPROVEMENT
Chemical products | Interiors and furnishings | Sanitaryware and fittings | Automotive supplies and two-wheeler accessories | Smart home

TOOLS
Hand-held tools | Power tools and accessories | Machine tools

FIXING AND FASTENING TECHNOLOGY
Fixing technology | Fittings | Fastening technology | Building hardware | Furniture fittings | Small fittings | Decorative metalwares

EVENTS
› EISEN Innovation Award powered by ZHH
› PVH Partner Award
› BHB-Branchenaward
› BHB-Forum
› EISENforum
› eCommerce and Digitalisation
› Welcome Party
› BME Buying Day
› Trainees Day
› Start-ups
› 3D Printing special event
› DIY Boulevard
A look ahead to the hardware future is of course an established part of the no. 1 event: From the internationally renowned EISEN Award through to the event programme, the trade fair will also highlight the key new products and concepts for tomorrow in 2020.

The latest industry developments will be presented in the EISENforum. Themes like eCommerce, digitalisation, start-ups, 3D printing and innovations have the opportunity to present themselves on the stage. Renowned experts and service providers show digital ideas, solutions and processes for the industry.

A special event will focus on everything to do with the 3D printing: Exhibits, displays and operations will be on show here - an exciting look ahead to the future!

Experience a unique insight into the key themes of tomorrow!
LEARN EVEN MORE!

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KOELNMESSE: GLOBAL COMPETENCE IN HARDWARE

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