

**INTERNATIONALE EISENWARENMESSE KÖLN 2012**

Trade fair **INTERNATIONALE EISENWARENMESSE KÖLN**

Product categories  
 Tools  
 Industrial Supply  
 Fasteners & Fixings, Fittings  
 Home Improvement



Date of the event **4 – 7 March, 2012**  
 Organizer **Koelnmesse GmbH**  
 Event frequency **every 2 years**

**INTERNATIONALE  
 EISENWARENMESSE KÖLN**  
 4 – 7 March, 2012

Venue **Koelnmesse fair grounds, Köln-Deutz**

[www.eisenwarenmesse.com](http://www.eisenwarenmesse.com)

Opening times  
 Exhibitors **8:00am – 7:00pm**  
 Visitors **9:00am – 6:00pm**

Admission fees

Day ticket	advance sale	€ 22.00
	box office	€ 29.00
2-Day ticket	advance sale	€ 32.00
	box office	€ 42.00
Season ticket	advance sale	€ 43.00
	box office	€ 55.00

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Stand rental fees/sqm  
 Registration by 2 May, 2011 **€ 157.50**  
 Registration after 3 May, 2011 **€ 162.00**

Flat rate energy/sqm **€ 7.95**

Product segments

- Hand tools, power tools and accessories, machine tools
- Workshop and factory equipment/Industrial supply, protection equipment
- Fastening and fixing technology, building and furniture fittings
- Interiors and furnishings, sanitary ware and fittings, chemical products, building materials, -elements, -accessories and outside structures, Automotive supplies and accessories, two-wheeler accessories
- Industry services

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Fair profile	<ul style="list-style-type: none"> <li>• The world's leading trade fair for the hardware sector</li> <li>• Internationality of exhibitors and visitors</li> <li>• Comprehensive survey of the hardware industry</li> <li>• B2B fair for buyers from the trade and the industry</li> </ul>
Mailing of registration forms to exhibitors and interested companies	from February, 2011
Hall occupancy	Halls 1-5, 10
Construction and dismantling periods	<p>Construction begins: Saturday, 27 February, 2012</p> <p>Dismantling period: from 7 March, 2012, 6 p.m. until Saturday, 10 March, 2012, 6 p.m.</p>
Access rights	<ul style="list-style-type: none"> <li>• All forms of the trade</li> <li>• Buyers from the industry</li> </ul>
Target groups exhibitors	<ul style="list-style-type: none"> <li>• Hand and power tools industry</li> <li>• Building and furniture fittings industry</li> <li>• Fasteners and fixing industry</li> <li>• Manufacturers of workshop and factory equipment/ Industrial supply</li> <li>• DIY-industry</li> <li>• Industry services</li> </ul>
Target groups trade visitors	<ul style="list-style-type: none"> <li>• Tools specialist trade</li> <li>• Hardware trade (incl. cooperatives and production connected trade)</li> <li>• Security specialist trade</li> <li>• Home centers</li> <li>• Department stores, discount stores</li> <li>• Building supplies</li> <li>• Buyers from industry</li> </ul>

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Figures of the previous event (2010)

Exhibitors	2.686 from 52 countries
Gross exhibition space	142.500 sqm
Visitors	56.500 from 124 countries
Project management	Mr. Hans-J. Kampen <a href="mailto:h.j.kampen@koelnmesse.de">h.j.kampen@koelnmesse.de</a>
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