

DIY STORE

tour

Provisional programme

Tuesday, 2 March 2010

From 9.30 a.m. DIY Store Tour participants meet at the stand of the Dähne Verlag, on the boulevard between Hall 5 and Hall 10 .

10.00 a.m. Travel by coach to the Obi Bau- und Heimwerkermarkt outlet in Hilden. This DIY store with garden centre was opened in March 2009 and covers a sales area of 10 000 m². It is one of more than 540 Obi stores in 13 countries.

Visit to the store and discussions with representatives of the group and/or store management.

12.00 a.m. On by coach to the Max Bahr DIY store in Frechen which covers 12 000 m². In addition to 77 Max Bahr locations in Germany the mother company Praktiker also operates approx. 340 Praktiker DIY stores in Germany as well as in southern and eastern Europe.

Again a comprehensive store visit, including the opportunity for discussions.

2.00 p.m. Trip to the Mobau Bauzentrum Erft in Bedburg. This store is an example for the latest location concept of the company which is a member of Eurobaustoff. Diy store, garden centre, exhibitions and a builders merchant department are presented in a very attractive way under one roof.

Guided tour of the store and an opportunity for discussions with company representatives.

4.00 p.m. Return to exhibition site by coach.

4.30 p.m. Scheduled arrival back at the exhibition site.





Details

Included in the price of the tour

- Transport by coach to the DIY stores named in the programme*)
- On-site discussions with store managers and/or representatives from group headquarters
- Expert English/German-speaking tour guide
- Briefing pack containing detailed information about the DIY market in Germany
- Light lunch snack

*) Subject to change without notice

Tour cost

Tour cost: 150.– Euro per person.

Booking form

Fax +49/7243/575-200

Please fax to Dähne Verlag GmbH, Ms. Stürmlinger,
P.O.Box 10 02 50, 76256 Ettlingen, Tel. +49/72 43/575-0, e.stuermlinger@daehne.de

I/We would like to make a firm booking for the DIY Store Tour on 2 March 2010:

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Full name(s)

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Full name(s)

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Company

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Address

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Phone, Fax, E-mail

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VAT-ID-No.

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Date, Signature